



Request for City Council Committee Action From the Planning Department

Date: August 11 2003
To: Zoning and Planning
Referral to: Ways and Means

Subject: Acceptance of McKnight Foundation funds in the amount of \$40,000 for the creation of the Minneapolis Plan for Art and Culture

Recommendation

- 1) Acceptance of funds from the McKnight Foundation in the amount of \$40,000
- 2) Increase the appropriation to the Operating Budget of the Cultural Affairs Division of the Planning Department by \$40,000 and increase the revenue estimate () by \$40,000.

Previous Directives

None

Prepared by: Joshua Barney, Planning Department

Approved by: Chuck Ballentine, Planning Director _____

Presenters in Committee: Randy Hartten, Vice Chair Minneapolis Arts Commission; Mary Altman, Public Arts Administrator.

Financial Impact (Check those that apply)

☐ No financial impact - or - Action is within current department budget.
(If checked, go directly to Background/Supporting Information)

☐ Action requires an appropriation increase to the Capital Budget

☒ Action requires an appropriation increase to the Operating Budget

☒ Action provides increased revenue for appropriation increase

☐ Action requires use of contingency or reserves

☐ Other financial impact (Explain):

☐ Request provided to the Budget Office when provided to the Committee Coordinator

Community Impact (use any categories that apply)

Neighborhood Notification: None

City Goals: 3, 4, 7, and 8.

Comprehensive Plan: Chapter 6

Zoning Code: None

Other: None

Background/Supporting Information Attached

Recent research by University of Minnesota Professors Ann Markusen and David King shows that “artistic activity is a major and varied contributor to economic vitality.”¹ To position itself economically, Minneapolis relies strongly upon its artistic and cultural resources, which generate an estimated \$269 million annually.

Over the last ten years, the City of Minneapolis has infused tens of millions of dollars into an arts community that is rapidly growing and changing, yet the City has no strategic plan for the arts and culture. City decisions regarding support for these activities are not centralized and thus lack conceptual continuity. The City of Minneapolis needs a plan for arts and culture that both focuses decision-making at the City level and supports the diverse artistic interests and talents within our community.

The purpose of the Minneapolis Plan for Arts and Culture will be to develop a ten-year strategic plan that **defines the role of the City of Minneapolis in supporting the arts and culture, and the role of the arts and culture in accomplishing the City’s broader goals**. The plan will result in a clear set of future priorities that are supported through policy and City resources.

The Planning Department, working in collaboration with the Minneapolis Arts Commission, a consultant team (selected through a Request for Proposals process) and an advisory committee, will guide all phases of this project. The advisory committee will represent viewpoints from a variety of constituents, ethnic communities and wards, including artists, arts organizations, businesses, foundations, as well as representatives from City commissions, departments, independent boards and neighborhoods.

Recent accomplishments-

- The Division of Cultural Affairs has been awarded a \$40,000 grant by McKnight Foundation to develop The Minneapolis Plan for Art and Culture.
- The Division of Cultural Affairs has recently hired Joshua Barney to assist with the Minneapolis Arts Commission, the Art in Public Places Program, and The Minneapolis Plan for Art and Culture.

Next steps-

- Draft a Request for Proposals for a cultural plan consultant.
- Recruit members for the advisory committee.
- Report back to the City Council by December 30, 2003 on progress toward developing this Plan.

¹ The Artistic Dividend: The Art’s Hidden Contributions to Regional Development, 2003